

SPONSORSHIP PROSPECTUS

MEMC-GREAT 2017 Joint Congresses

6-10 SEPTEMBER 2017 • CORINTHIA HOTEL LISBON • LISBON, PORTUGAL

Learn more at
emcongress.org



**Me
Mc*** MEDITERRANEAN
EMERGENCY MEDICINE CONGRESS

GREAT NETWORK CONGRESS
FOCUS ON INNOVATIONS AND TRANSLATIONAL
RESEARCH IN EMERGENCY MEDICINE

Invitation to Support

Dear Colleague,

It is with great excitement that we invite you to support and attend the ninth Mediterranean Emergency Medicine Congress (MEMC IX), eighth Italian GREAT Network Congress and second MEMC-GREAT Joint Congress, to be held 6-10 September 2017 in Lisbon, Portugal.

MEMC-GREAT 2017 represents a continued collaboration between the American Academy of Emergency Medicine (AAEM), the Global Research on Acute Conditions Team (GREAT) and the Mediterranean Academy of Emergency Medicine (MAEM), to continue the MEMC and GREAT traditions and their education and research mission. The mission of the Congress is to encourage the practice of emergency medicine throughout the world and to provide a forum for exchange of information. The final result will be better care for emergency patients worldwide.

Multiple tracks will be offered covering clinical, procedural, administrative, research and educational topics. The speakers are among the very best educators in the world, and the topics are cutting edge. Hundreds of other attendees present abstracts both in oral and poster format.

Financial support for the Congress comes primarily from registration fees, but also from a variety of other sources. For this reason, ACCME guidelines for commercial support are strictly followed, and at times the educational program remains totally independent of external influences.

MEMC-GREAT 2017 offers you a unique opportunity to promote your products to the emergency medicine practitioners. It will also be an excellent platform for anyone interested in supporting the development of international emergency medicine.

We look forward to meeting you in Lisbon and deeply appreciate your consideration.

Sincerely,

Prof. Lisa A. Moreno-Walton, MD MS MSCR FAAEM FACEP
Secretary-Treasurer, American Academy of Emergency Medicine
MEMC-GREAT 2017 Executive Committee, Chair

Prof. Salvatore Di Somma, MD PhD
GREAT Italy President and GREAT Network President
MEMC-GREAT 2017 Executive Committee, GREAT Chair

William T. Durkin, Jr., MD MBA CPE FAAEM
MEMC-GREAT 2017 Executive Committee

Prof. Amin Antoine N. Kazzi, MD MAAEM FAAEM
Professor of Emergency Medicine (EM), American University of Beirut
MEMC-GREAT 2017 Executive Committee, MAEM Chair

Terrence M. Mulligan DO, MPH FACEP FAAEM FIFEM FACOEP FNVSHA HPP
MEMC-GREAT 2017 Executive Committee

Kevin G. Rodgers, MD FAAEM
President, American Academy of Emergency Medicine

info@emcongress.org

Join us in Lisbon 2017



Reasons to Attend

- Up to 750 delegates expected to attend
- Delegates expected from over 50 countries
- A unique opportunity to promote your products

MEMC-GREAT 2017 Organizing Committee

Presidents of the Congress

Salvatore Di Somma, MD PhD, GREAT
Amin Antoine Kazzi, MD MAAEM FAAEM,
MAEM President
Kevin G. Rodgers, MD FAAEM, AAEM President

Executive Committee

Lisa A. Moreno-Walton, MD MS MSCR FAAEM
FACEP, Chair
Salvatore Di Somma, MD PhD-GREAT
William T. Durkin, Jr., MD MBA CPE FAAEM-AAEM
Amin Antoine Kazzi, MD MAAEM FAAEM-MAEM
Terrence M. Mulligan DO, MPH FACEP FAAEM
FIFEM FACOEP FNVSHA HPF-AAEM
Kevin G. Rodgers, MD FAAEM-AAEM, Ex-Officio

Steering Committee

Lisa A. Moreno-Walton, MD MS MSCR FAAEM
FACEP, Chair
Salvatore Di Somma, MD PhD-GREAT
Gary A. Gaddis, MD PhD-AAEM
Lim Swee Han, MBBS FRCSEd (A&E) FRCP Edin
FAMS-GREAT
Amin Antoine Kazzi, MD MAAEM FAAEM-MAEM
Terrence M. Mulligan DO, MPH FACEP FAAEM
FIFEM FACOEP FNVSHA HPF-AAEM
W. Frank Peacock, MD FACEP FACC-GREAT
Robert Suter, DO MHA FAAEM-AAEM

Scientific Committee

Mohammed Al-Helail, MBBS SBEM ArBEM FACMT,
MAEM
Salvatore Di Somma, MD PhD-GREAT
David A. Farcy, MD FCCM-AAEM
Gary A. Gaddis, MD PhD, Chair
Keihan Golshani, MD FIFEM, MAEM
Amin Antoine Kazzi, MD MAAEM FAAEM-MAEM
Han Swee Lim, MBBS FRCSEd(A&E) FRCP Edin
FAMS, GREAT
Lisa A. Moreno-Walton, MD MS MSCR FAAEM
FACEP-Ex-Officio
Terrence M. Mulligan DO, MPH FACEP FAAEM
FIFEM FACOEP FNVSHA HPF-AAEM
W. Frank Peacock, MD FACEP FACC-GREAT

Congress Center

Corinthia Hotel Lisbon — Congress

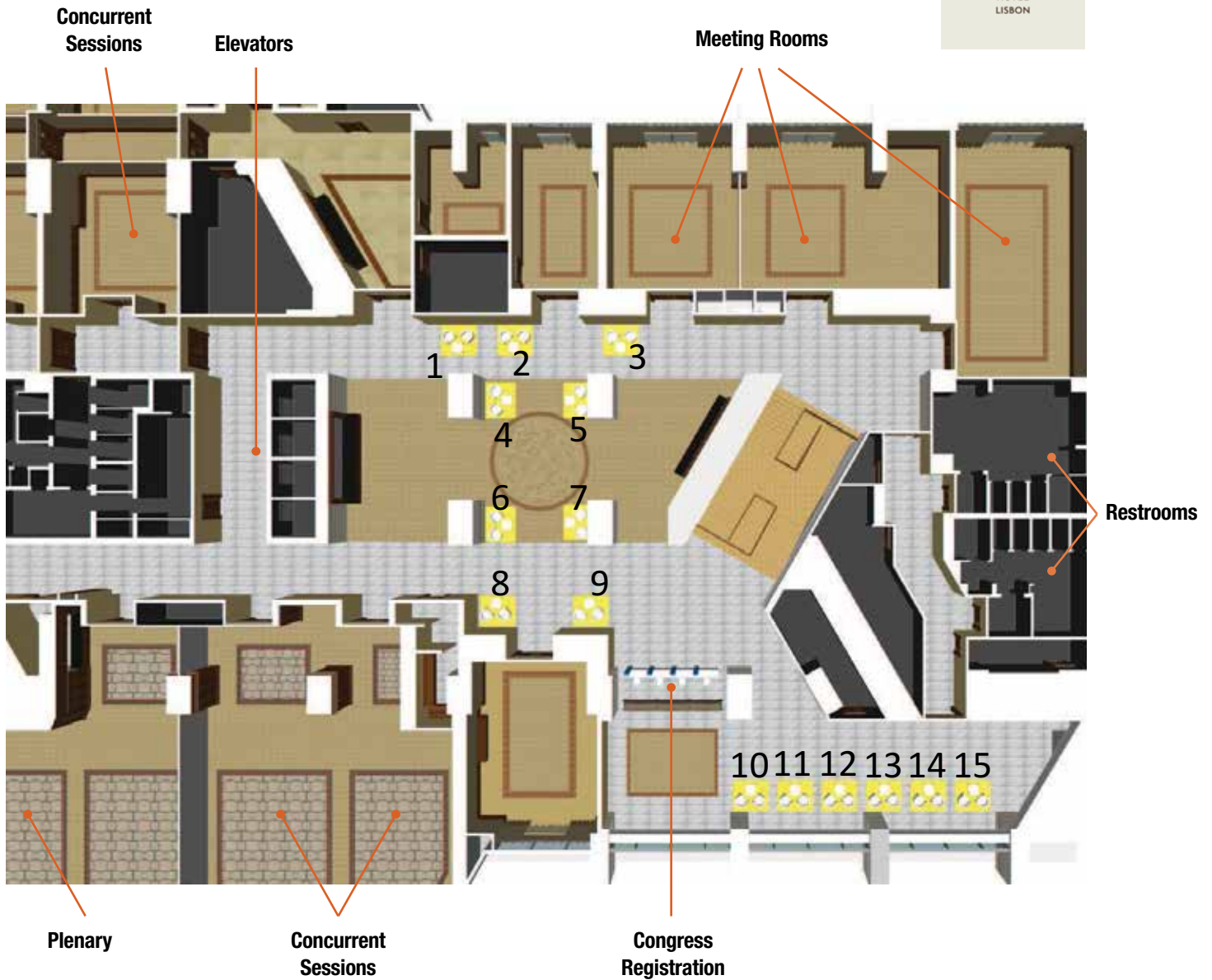


Exhibit Hall Schedule

- Thursday, 7 September: 1:00pm-6:00pm
- Friday, 8 September: 8:30am-6:00pm
- Saturday, 9 September: 8:30am-6:00pm
- Sunday, 10 September: 8:30am-6:00pm

Hosting Institution Sponsorships

Platinum: Provide in-kind support equivalent to \$7,500. This can be in the form of donations or funds to support faculty members who attend the Congress or a combination of the two.

Gold: Provide in-kind support equivalent to \$5,000. This can be in the form of donations or funds to support faculty members who attend the Congress or a combination of the two.

Silver: Provide in-kind support equivalent to \$2,500. This can be in the form of donations or funds to support faculty members who attend the Congress or a combination of the two.

Name of institution will be listed on the website, flyers and banners. Name of institution will be acknowledged by Congress chair during the opening and closing ceremonies.

Terms and Conditions of Participation

Sponsorship Opportunities Reservation

To reserve a sponsorship opportunity, please contact the Organizing Secretariat: info@emcongress.org.

Payments and Cancellation Policy

Confirmation and First Deposit

After receiving the Application Form for Sponsorship, the Organizing Secretariat will send the agreement as a confirmation of the sponsorship.

- Upon signature of the contract – First deposit 30% of the total amount (non-refundable) to be paid upon signing.
- Second deposit due 3 months prior to the event, 6 June 2017 – 60% of the total amount
- Third deposit due 1 month prior to the event, 6 August 2017 – 10% of total sponsorship

If the sponsorship will be confirmed after the dates indicated, the deposit required will be the sum of percentage above as indicated.

Final Balance

The final balance of the sponsorship must be paid by 6 August 2017. An invoice will be sent for each deposit and the final balance.

Cancellation

Cancellations must be in writing. Penalties will be applicable as follows:

- With the acceptance of the contract and no later than 6 April 2017 – 30% of total sponsorship
- Between 6 May and 6 June 2017 – 60% of total sponsorship
- Between 7 June and 6 August 2017 – 80% of total sponsorship
- After 6 August 2017 – 100% of total sponsorship

Registration fees and room reservations are not included in the sponsorship amount.

Exhibition

A technical and pharmaceutical exhibition will be arranged during the Congress. The exhibition booths will be reserved on “first-come, first-served” basis.

A 3x2sqm booth (includes table and 2 chairs)\$2,000

Power-supply and other possible services for the booth (shell scheme, furniture, technical equipment, hostess, portorage, security, catering, etc..) must be requested separately and a specific quotation will be given.

An exhibition technical manual will be available in spring 2017 and will include:

- technical details about the venue
- financial exhibition details and information
- contractor details
- services available to exhibitors and order forms

Benefits

- Each exhibiting company will receive one (1) full delegate registration. This entitles the holder to attend the scientific sessions, receive the scientific material, and have full access to the exhibition area and coffee breaks.
- A certain number of free exhibitor badges, that will allow the holder to full access to the exhibition area, will be available to exhibitors depending on the space size, as follows:

Purchased Square Meters	Full Delegate	Registration Exhibitors' Badges
From 6 to 9sqm	1	1
From 9 to 18sqm	1	2
From 19 to 30sqm	1	4
From 31 to 50sqm	1	6

Additional exhibitor badges may be obtained for a fee of 50 USD.

What You Need to Know

- Exhibitors are responsible for costs regarding transportation and storage of material and for fitting out the space. They are free to use their own booth material and own booth construction crew.
- The maximum height could change depending on the position of the booth. For more detailed information, please contact info@emcongress.org.

Interruption or Prevention of Exhibition

Each exhibiting company is responsible for obtaining business interruption and property damage insurance in such amounts as deemed appropriate to comply with its obligations hereunder and for its own protection.

Sponsorship Opportunities

Scientific Activities

Lectures

The cost includes:

- a session of 30 minutes
- name of the company will be placed on the promotional materials of the Congress

Speakers' fees, travel and lodging costs are not included.....\$6,000

Meet-the-Expert-Duration (60 minutes)

The cost includes:

- a session of 60 minutes dedicated to presenting case reports of patients managed with your products. A small audience of interested participants (up to 100) will attend.....\$15,000
- name of company will be placed on the promotional materials of the Congress.

The sponsor will be responsible for the cost associated with the session.

Speakers' fees, travel and lodging costs are not included.

Individual Tracks

Featuring world-renowned invited speakers, five tracks run concurrently each morning and afternoon. Supporters are recognized in the final program and on session signage.....\$10,000

Lunch or Satellite Symposia

Daily lunch or satellite symposia are available. A lunch symposium will include a seated luncheon or boxed lunches, with the menu to be chosen by the supporter. Supporters will be recognized in the final program and on session signage. Speakers and session topics may be selected by the supporter or the Congress organizers, through CME credits will not be offered for these sessions. Session expenses, including meals, Audio-Visual equipment and support, meeting space rental, and speaker's expenses are additional and are the responsibility of the supporter.

.....\$10,000 + costs

Congress Kit

Congress Bags (750 pieces)

Name of the company will be printed on the bags (with the title and the logo of the Congress). The bags, including Congress materials, will be distributed to participants. Name of supporter will be printed in the Congress program.

Made by the Organizing Secretariat\$7,000

Provided by the company.....\$5,000

Lanyard Necklace (750 pieces)

Name of the company will be printed on the lanyard

Made by the Organizing Secretariat

the sponsorship fee includes the production costs

of the lanyard\$3,000

Provided by the company.....\$2,000

Notepads and Pens (750 pieces)

Name of the company will be printed on the notepads and pens

Made by the Organizing Secretariat

the sponsorship fee includes the production costs of the

notepads and pens\$3,000

Provided by the company.....\$2,000

Special Package

Bags + Lanyards + Notepads + Pens (750 pieces)

Name of the company will be printed on the bags, lanyards, notepads and pens.

Made by the Organizing Secretariat

the sponsorship fee includes the production costs\$10,000

Provided by the company.....\$7,000

Food & Beverage

Name of the company will be placed on panels in the F&B area.

Gala Dinneron request

Opening Receptionon request

Coffee Breakon request

Promotion

Final Program

Included in materials distributed to approximately 750 delegates onsite.

Back cover.....\$12,000

Inside front or back cover\$8,000

Full page, 4 color\$7,000

Half page, 4 color.....\$5,000

Exclusive\$25,000

Congress Website: Publication of the Name

The name of the sponsoring company will be placed on the Congress

website.....\$2,000

Poster Area

Supporter's name will be displayed on the signs at the entrance of the

poster area.\$2,000

Distribution of the Company Technical Paper

Companies may put their product technical papers on desks located in the exhibit hall. The papers must be approved by the Scientific Committee.

.....\$2,000

Customized Bookmarks with Company Name

The bookmark will be distributed to participants in the registration bag.

.....\$2,000

Name Projection

Name of company will be projected at the beginning and the end of the

scientific sessions.....\$2,000

Congress Signage

Name of the company will be printed on the Congress signage.

.....on request

Cyber Center

A cyber center could be equipped with workstations where attendees may check emails.

Benefits:

- opportunity to display Sponsor's name on screen saver
- opportunity to brand the cyber center with your signage
- opportunity to distribute mouse pads with Sponsor's name
- acknowledgement in the final programon request

Sponsorship Opportunities — continued

Branded Recharge Device Center

With shape of a battery, this multi-charger is idea for charging mobile phones, smartphones, tablets, etc. Useful and appealing, the charger center can be branded with the company name. The battery multi-charger is highly safe; each user can lock his/her device in a small cabinet with plug and keep the key.....on request

MEMC-GREAT App

The app for attendee's access to update information about the Congress and also to create a personalized agenda. The name of the company will be shown on the home page and listed in the Congress program.on request

Pocket Program

The pocket program is a short version of the Congress program including important Congress information. Your company name will be printed on this useful publication that will be inserted in the badge holder.on request

City Map

Your company name will be printed on city maps to be included in the Congress bags.....on request

Agora

"Agora" is a space where the sponsoring company can meet participants, speakers, opinion leaders, etc. Different layouts can be created: small lounge, "speaker's corner," small theatre, etc. The sponsoring company can brand the space with its name.on request



Special Requests and Tailor-Made Sponsorship Packages

Sponsorship opportunities listed above are just a first selection. Should you have additional ideas, please contact the Organizing Secretariat (sponsorship & exhibition management) to discuss your specific marketing needs and create ad hoc individual packages.

Submission for Pharma Companies

Important information for Pharmaceutical Companies only and/or any marketing authorization holder responsible for the commercialization of a drug which is related to the MEMC-GREAT Congress (Portugal, Lisbon 6-10 September, 2017).

It is the sponsor's responsibility to comply with the local/national authority's regulations, EFPIA (European Federation of Pharmaceutical Manufacturers & Associations – www.efpia.org and EUCOMED codes of practice on the promotion of their products.



Sponsorship & Exhibit Application and Contract



Contact Information

List company name, address, telephone, fax and email as you wish them to appear in the exhibit directory.

If exhibit materials should be sent to a separate address, please indicate that in a separate cover letter.

Company Name: _____

Company Contact: _____

Title: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ Fax: _____ Email: _____

Sponsorship Opportunities

Scientific Activities

- Lectures \$6,000
- Meet-The-Expert \$15,000
- Individual Tracks \$10,000
- Lunch or Satellite Symposia \$10,000 + costs

Congress Kit

- Congress Bags
- Prepared by Secretariat \$7,000
 - Provided by Company \$5,000

Lanyard Necklace

- Prepared by Secretariat \$3,000
- Provided by Company \$2,000

Notepads and Pens

- Prepared by Secretariat \$3,000
- Provided by Company \$2,000

Special Package

- Bags + Lanyards + Notepads + Pens
- Prepared by Secretariat \$10,000
 - Provided by Company \$7,000

Food & Beverage

- Gala Dinner On Request
- Opening Reception On Request
- Coffee Break On Request

Promotion

- Final Program
- Back Cover \$12,000
 - Inside front or back cover \$8,000
 - Full page, 4 color \$7,000
 - Half page, 4 color \$5,000
 - Exclusive \$25,000

- Congress Website: Publication of Name \$2,000
- Poster Area \$2,000
- Distribution of Company Technical Paper \$2,000
- Customized Bookmark \$2,000
- Name Projection \$2,000
- Congress Signage On Request
- Cyber Center On Request
- Branded Recharge Device Center On Request
- MEMC-GREAT App On Request
- Pocket Program On Request
- City Map On Request
- Agora On Request
- Other: Please specify: _____

Hosting Institution Sponsorships

- Platinum \$7,500
- Gold \$5,000
- Silver \$2,500

Booth Choices

MEMC will do its best to accommodate your choice in the order received. If a booth number has already been allocated, MEMC reserves the right to assign booth space. Please list your top three choices below. Refer to floorplan on page four.

1. _____ 2. _____ 3. _____

Responsibility Clause

Exhibitor assumes responsibility and agrees to indemnify and defend the American Academy of Emergency Medicine and Corinthia Hotel Lisbon, Lisbon, Portugal, and the Hotel's Owner, and their respective owners, managers, subsidiaries, affiliates, employees and agents against any claims or expenses arising out of the use of the exhibition premises, arising out of the negligence, gross negligence or intentional misconduct of Exhibitors.

The Exhibitor understands that neither MEMC-GREAT nor the Hotel Parties maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Signature: _____ Date: _____

Cancellations

Exhibitor booth cancellations should be made in writing and sent by **6 August 2017**. Penalties will apply (see p. 5). No refunds are given for cancellations made after **6 August 2017**.

Liability

The exhibitor is responsible for compliance with applicable tax.

Total payment must accompany this application. Make checks payable to AAEM or complete credit card information below.

If payment is not received, AAEM will not hold booth space.

Amount to be charged: _____

Method of Payment (check one):

VISA MasterCard Discover

Card Number: _____

Expiration Date: _____

Cardholder Name: _____

Signature: _____

Return completed application with payment to:
 MEMC Organizing Secretariat
 555 East Wells Street, Suite 1100, Milwaukee, WI 53202
 Tel: +01 (414) 276-7390
 info@emcongress.org



American Academy of Emergency Medicine

WRITTEN AGREEMENT FOR COMMERCIAL SUPPORT

The American Academy of Emergency Medicine is committed to presenting CME activities that promote improvements or quality in health care and are independent of the control of commercial interests. As part of this commitment, American Academy of Emergency Medicine has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities. Commercial Support is defined as financial, or in-kind, contributions given by a commercial interest, which is used to pay all or part of the costs of a CME activity.

TITLE OF CME ACTIVITY		MEMC-GREAT 2017	
ACTIVITY LOCATION	Lisbon, Portugal	ACTIVITY DATE	6-10 September 2017
NAME OF COMMERCIAL INTEREST (COMPANY):			
AMOUNT OF EDUCATIONAL GRANT (DIRECT OR IN-KIND)		\$	
GRANT WILL BE USED FOR THE FOLLOWING: <input type="checkbox"/> UNRESTRICTED			
SPEAKER HONORARIA	SPEAKER EXPENSES (ITEMIZE)	MEETING EXPENSES (ITEMIZE)	OTHER (LIST)

TERMS, CONDITIONS, AND PURPOSES

Independence

1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

Appropriate Use of Commercial Support

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

Commercial Promotion

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
8. The Commercial Interest may not be the agent providing the CME activity to the learners.

Disclosure

9. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or "in-kind," is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution if they are not product promotional in nature.

The Commercial Supporter and the American Academy of Emergency Medicine agree to abide by all requirements of the Accreditation Council for Continuing Medical Education (ACCME) **Standards for Commercial Support of Continuing Medical Education** (appended).

Name of Accredited Provider		American Academy of Emergency Medicine	
Tax ID Number	26-3697887		
Contact Person	Janet Wilson	Email Address	jwilson@aaem.org
Phone Number	414-276-7390	Fax Number	414-276-3349
Educational Partner (if applicable)			
Contact Person		Email Address	
Phone Number		Fax Number	
Tax ID Number			
Name of Commercial Interest (company)			
Address			
City, State, Zip			
Contact Person		Email Address	
Phone Number		Fax Number	

AGREED BY AUTHORIZED REPRESENTATIVES

Commercial Interest (Company)

Signature and Date

Print Name

Title

Accredited Provider

Janet Wilson

Signature and Date

Janet Wilson, CAE

Print Name

Associate Executive Director, AAEM

Title

Educational Partner (If applicable)

Signature and Date

Print Name

Title

* The ACCME defines a Commercial Interest as any proprietary entity producing, marketing, reselling, or distributing health care goods or services consumed by, or used on patients, with the exemption of non-profit or government organizations and non-health care related companies. The ACCME does not consider providers of clinical service directly to patients to be commercial interest.