



Mediterranean Academy of Emergency Medicine
- MAEM -



global research
on acute conditions team
AREO Academic Research
and Educational Organization



Sponsorship Prospectus

MEMC-GREAT 2015 JOINT CONGRESSES

SEPTEMBER 5-9, 2015
ERGIFE PALACE HOTEL-ROME



Invitation to Support

Dear Colleague,

It is with great excitement that we invite you to support and attend the Eighth Mediterranean Emergency Medicine Congress (MEMC VIII), to be held 5-9 September 2015 in Rome, Italy, jointly with the VI Italian GREAT Network Congress.

MEMC-GREAT 2015 represents a new collaboration between the Mediterranean Academy of Emergency Medicine (MAEM), the Global Research on Acute Conditions Team (GREAT Italy) and the American Academy of Emergency Medicine (AAEM), to continue the MEMC & GREAT Italy traditions and their education and research mission. The mission of the Congress is to encourage the practice of emergency medicine throughout the world and to provide a forum for exchange of information. The final result will be better care for emergency patients worldwide.

Multiple tracks will be offered covering clinical, procedural, administrative, research, and educational topics. The speakers are among the very best educators in the world, and the topics are cutting edge. Hundreds of other attendees present abstracts both in oral and poster format.

Financial support for the Congress comes primarily from registration fees and from a variety of other sources. Attendees from the United States and from countries with a reciprocity agreement with the US receive *AMA PRA Category 1 CME Credit™*. For this reason, ACCME guidelines for commercial support are strictly followed, and at all times the educational programme remains totally independent of external influences.

MEMC-GREAT 2015 offers you a unique opportunity to promote your products to the emergency medicine practitioners. It will also be an excellent platform for anyone interested in supporting the development of international emergency medicine.

We look forward to meeting you in Rome and deeply appreciate your consideration.

Sincerely,

Prof. Amin Antoine N. Kazzi, MD MAAEM FAAEM

Professor of Emergency Medicine (EM), American University of Beirut
MEMC-GREAT 2015 Executive Committee, MAEM Chair

Prof. Salvatore Di Somma, MD PhD

GREAT Italy President & GREAT Network President
MEMC-GREAT 2015 Executive Committee, GREAT Chair

Mark Reiter, MD MBA FAAEM

AAEM President

Prof. Robert Suter, DO MHA FAAEM FACEP FACOEP-D FIFEM

MEMC-GREAT 2015 Executive Committee

Prof. Dr. Arzu Denizbasi, MD PhD

Marmara University, Chair of the Department of Emergency Medicine
EMAT Representative to the MEMC-GREAT 2015 Steering Committee

Assoc. Prof. Terrence Mulligan, DO MPH FAAEM FACEP FIFEM FACOEP FNVSHA HPF

MEMC-GREAT 2015 Executive Committee, AAEM Chair

Assoc. Prof. Erkan Goksu, MD

EMAT MAEM Chair for the MEMC-GREAT 2015 Scientific Committee

Reasons to Attend

- Up to 700 delegates expected to attend.
- Delegates expected from over 50 countries.
- A unique opportunity to promote your products.

Join us in Rome 2015



MEMC-GREAT 2015 Organizing Committee

Presidents of the Congress

Amin Antoine Kazzi, MD MAAEM FAAEM, MAEM President

Prof. Salvatore Di Somma, MD PhD, GREAT Italy President & GREAT Network President

Mark Reiter, MD MBA FAAEM, AAEM President

Executive Planning Committee Chairs

Amin Antoine Kazzi, MD MAAEM FAAEM, MAEM President

Prof. Salvatore Di Somma, MD PhD, GREAT Italy President & GREAT Network President

Assoc. Prof. Terrence Mulligan, DO MPH FAAEM FACEP FIFEM FACOEP FNVSHA HPF

Prof. Robert Suter, DO MHA FAAEM FACEP FACOEP-D FIFEM

Scientific Committee

Gary Gaddis, Co-Chair

Joe Lex, Co-Chair

Arzu Denisbazi, MAEM

Salvatore Di Somma, GREAT

Erkan Goksu, MAEM

Lim Swee Han, GREAT

Amin Antoine Kazzi, MAEM

Ziad Kazzi, MD, MAEM

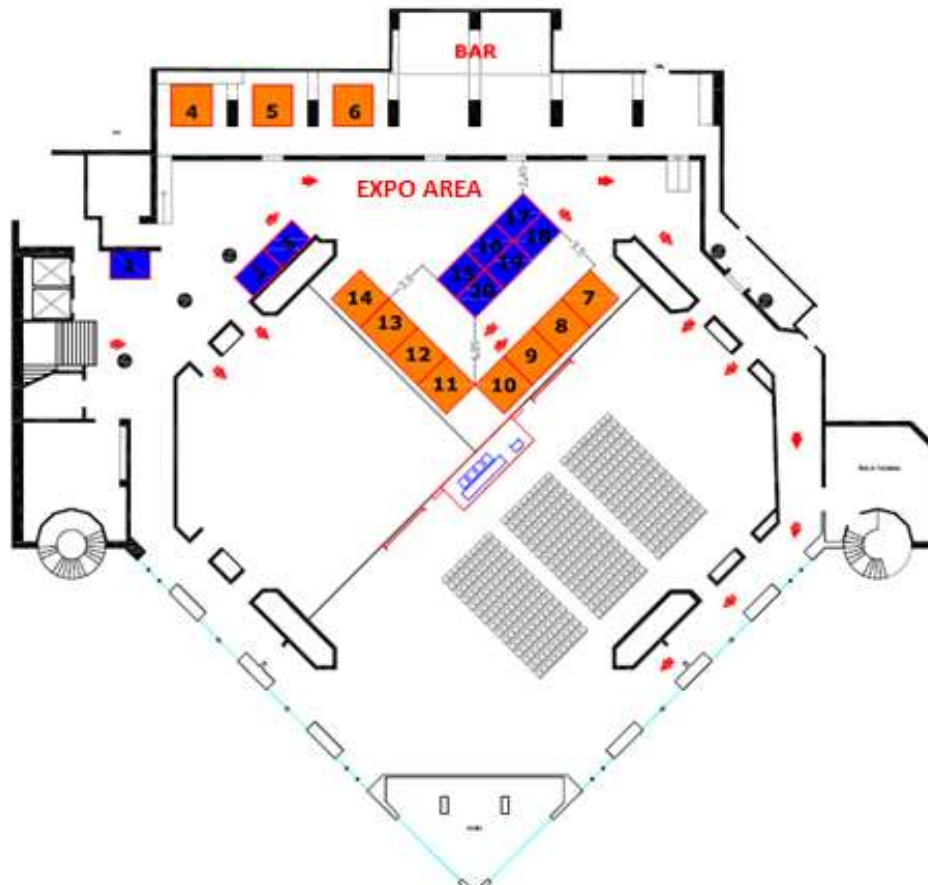
Lisa Moreno-Walton, AAEM

Terry Mulligan, AAEM

Robert Suter, AAEM

Congress Centre

preliminary plan



LEGENDA

-  Stand 3x3 m (9mq)
-  Stand 2x3 m (6mq)

Terms and Conditions of Participation

SPONSORSHIP OPPORTUNITIES RESERVATION

To reserve a sponsorship opportunity, please contact the Organizing Secretariat: memc.great.sponsor@aimgroup.eu

PAYMENTS AND CANCELLATION POLICY

CONFIRMATION AND FIRST DEPOSIT

After receiving the **Application Form for Sponsorship**, the Organizing Secretariat will send the agreement as a confirmation of the sponsorship.

- **Upon signature of the contract** → First deposit 30% of the total amount (not refundable) to be paid within May 15, 2015
- **Second deposit due 3 months prior to the event June 4, 2015** → 60% of the total amount
- **Third deposit due 1 month prior to the event August 4, 2015** → 10% of total sponsorship

If the sponsorship will be confirmed after the dates indicated, the deposit required will be the sum of the percentage above as indicated.

FINAL BALANCE

The final balance of the sponsorship must be paid by August 4, 2015.

An invoice will be sent for each deposit and the final balance.

CANCELLATION

All cancellations must be in writing.

Penalties will be applicable as follows:

- **With the acceptance of the contract and no later than April 30, 2015** → 30% of total sponsorship
- **Between May 1 and June 4, 2015** → 60% of total sponsorship
- **Between June 5 and August 4, 2015** → 80% of total sponsorship
- **After August 4, 2015** → 100% of total sponsorship

**ALL PRICES MENTIONED IN THE SPONSOR OPPORTUNITIES ARE IN EURO AND VAT 22% NOT INCLUDED.
REGISTRATION FEES AND ROOM RESERVATIONS ARE NOT INCLUDED IN THE SPONSORSHIP AMOUNT.**

Exhibition

A technical and pharmaceutical exhibition will be arranged during the Congress. The exhibition booths will be reserved on "first come first served" basis.

EXHIBITION BOOTH (floor space only) €650,00/sqm

Power-supply and other possible services for the booth (shell scheme, furniture, technical equipment, hostess, portorage, security, catering, etc.) must be requested separately and a specific quotation will be given.

An exhibition technical manual will be available in June 2015 and will include:

- technical details about the venue
- final exhibition details and information
- contractor details
- services available to exhibitors and order forms

Benefits

- Each exhibiting company will receive 1 full delegate registration. This entitles the holder to attend the scientific sessions, receive the scientific material, and have full access to the exhibition area and coffee breaks.
- A certain number of free exhibitor badges, that will allow the holder to full access to the exhibition area, will be available to all exhibitors depending on the space size, as follows:

PURCHASED SQM METERS	FULL DELEGATE	REGISTRATION EXHIBITORS' BADGES
FROM 6 TO 9SQM	1	1
FROM 9 TO 18SQM	1	2
FROM 19 TO 30SQM	1	4
FROM 31 TO 50SQM	1	6

ADDITIONAL EXHIBITORS BADGES MAY BE OBTAINED FOR A FEE OF €50,00 EACH-VAT NOT INCLUDED.

What you need to know

- Exhibitors are responsible for costs regarding transportation and storage of material and for fitting out the space. They are free to use their own booth material and own booth construction crew.
 - The maximum height could change depending of the position of the booth. For more detailed information, please contact: memc.great.sponsor@aimgroup.eu
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Sponsorship Opportunities

SCIENTIFIC ACTIVITIES

LECTURES

The cost includes:

- a session of 30 minutes
- Name of the company will be placed on the promotional materials of the Congress

Speakers' fees, travel and stay costs are not included.

€6.000,00

MEET-THE-EXPERT-DURATION 60 MIN

The cost includes:

- a session of 60 minutes dedicated to presenting case reports of patients managed with your products. It is discussed with a small audience of participants (up to 100)
- name of the company will be placed on the promotional materials of the congress

The sponsor will be responsible for the cost associated with the session. Speakers' fees, travel and stay costs are not included.

€15.000,00

INDIVIDUAL TRACKS

Featuring world-renowned invited speakers, five tracks run concurrently each morning and afternoon. Supporters are recognized in the final programme and on session signage.

€10.000,00

LUNCH OR SATELLITE SYMPOSIA

Daily lunch or satellite symposia are available. A lunch symposium will include a seated luncheon or boxed lunches, with the menu to be chosen by the supporter. Supporters will be recognized in the final programme and on session signage. Speakers and session topics may be selected by the supporter or the congress organizers, though CME credits will not be offered for these sessions. All session expenses, including meals, audio-visual equipment and support, meeting space rental, and speaker's expenses are additional and are the responsibility of the supporter.

€10.000,00 + costs

CONFERENCE KIT

CONGRESS BAGS (pieces 600)

Name of the company will be printed on the bags (with the title and the logo of the Congress). The bags, including congress materials, will be distributed to all the participants. Name of supporter will be printed in Congress program.

Made by the Organizing Secretariat

the sponsorship fee includes the production costs of the bags

€7.000,00

Provided by the Company

€5.000,00

NECKLACES (pieces 600)

Name of the company will be printed on the necklaces.

Made by the Organizing Secretariat

the sponsorship fee includes the production costs of the necklaces

€3.000,00

Provided by the company

€2.000,00

NOTEPADS AND PENS (pieces 600)

Name of the company will be printed on the notepads and pens.

Made by the Organizing Secretariat

the sponsorship fee includes the production costs of the notepads and pens

€3.000,00

Provided by the company

€2.000,00

SPECIAL PACKAGE

BAGS + NECKLACES + NOTEPADS + PENS (600 pieces)

Name of the company will be printed on the bags, necklaces, notepads, and pens.

Made by the Organizing Secretariat

the sponsorship fee includes the production costs

€10.000,00

Provided by the company

€7.000,00

FOOD & BEVERAGE

Name of the company will be placed on panels in the F&B area.

Gala Dinner

on request

Opening Reception

on request

Coffee Break

on request

PROMOTION

FINAL PROGRAMME

Included in materials distributed to approximately 750 delegates onsite.

Back Cover	€12.000
Inside Front or Back Cover	€8.000
Full page, 4-colour	€7.000
Half-page, 4-colour	€5.000
Exclusive	€25.000

CONGRESS WEBSITE: PUBLICATION OF THE NAME

The name of the sponsoring company will be placed on the Congress website.

€2.000,00

POSTER AREA

Sponsor's name will be displayed on the signs at the entrance of the poster area.

€2.000,00

DISTRIBUTION OF THE COMPANY TECHNICAL PAPER

Companies may put their product technical papers on desks located in the exhibit hall. The papers must be approved by the Scientific Committee.

€2.000,00

CUSTOMIZED BOOKMARKS WITH COMPANY NAME

The bookmark will be distributed to all the participants.

€2.000,00

NAME PROJECTION

Name of the company will be projected at the beginning and the end of the scientific sessions.

€2.500,00

CONGRESS SIGNAGE

Name of the company will be printed on the Congress signage

On request

CYBER CENTRE

A cyber centre could be equipped with workstations where attendees may check emails.

Benefits:

- opportunity to display Sponsor's name on screen saver
- opportunity to brand the cyber centre with your signage
- opportunity to distribute mouse pads with Sponsor's name
- acknowledgement in the final programme

On request

SLIDE CENTER FOR THE SPEAKERS PRESENTATION

Name of the company will be placed on the computer desktop at disposal of the speakers. The company could exhibit a banner with its logo in the room (at its own charge).

On request

BRANDED RECHARGE DEVICES COLUMN

With the shape of a battery, this multi-charger is ideal for charging mobile phones, smartphones, tablets, etc.: useful and appealing, it can be easily branded with the company name. The battery multi-charger is highly safe: each user can lock his/her device in a small cabinet with a plug and keep the key.

On request

MEMC-GREAT App

The app for attendees access to update information about the congress and also to create a personalized agenda. The name of the company will be shown on the home page and listed in the congress program.

On request

JUKEBOX

One interactive station with multimedia pre-loaded contents (e.g. short opinion leaders' interviews, press review, video "pills" from the congress, posters for discussion, etc). Contents can be on-demand or random until a user will enter a specific request.

On request

POCKET PROGRAMME

The pocket program is a short version of the congress program including all important Congress information. Your company name will be printed on this useful publication that will be inserted in the badge holder.

On request

CITY MAP

Your company name will be printed on city maps to be included in the Congress bags

On request

AGORA

"Agora" is a space where the sponsoring company can meet participants, speakers, opinion leaders, etc. Different layouts can be created: small lounge, "speakers' corner", small theatre, etc. The sponsoring company can brand the space with its name.

On request

INSTANT MAGAZINE

A daily magazine with the main highlights of the Congress will be printed onsite and given to participants. A multimedia version of the magazine – including small interviews, pictures, etc.-will be sent to all attendees at the end of the day.

On request

SPECIAL REQUESTS AND TAYLOR-MADE SPONSORSHIP PACKAGES

Sponsorship opportunities listed above are just a first selection. Should you have additional ideas, please contact the Organizing Secretariat AIM Congress (Sponsorship & Exhibition Management) to discuss your specific marketing needs and create ad hoc individual packages.

AIFA SUBMISSION FOR PHARMA COMPANIES

IMPORTANT INFORMATION FOR PHARMACEUTICAL COMPANIES ONLY AND/OR ANY MARKETING AUTHORIZATION HOLDER RESPONSIBLE FOR THE COMMERCIALIZATION OF A DRUG WHICH IS RELATED TO THE MEMC-GREAT CONGRESS (Rome, September 5-9, 2015).

Please notice the deadline that allows you to be accepted and included in AIFA pre-request is:

Friday, June 5, 2015

In order to sponsor medical congresses in Italy requesting the AIFA Authorization is mandatory if your company sells, commercializes and promotes drugs/medicines.

This procedure has to be followed by all affiliates interested in participating in the event. Please forward information and documents to all your branches.

If your company has already been registered in Italy and has a SIS Code, the SIS Code is enough to submit AIFA re-request, so please send it to us not later than **Friday, June 5, 2015**.

Please visit the following website <http://www.agenziafarmaco.gov.it/en/content/authorization-congresses-and-meetings> for more information regarding the procedure to follow and to download the "Congresses and Meetings in Italy" guide.

If your company does not have a SIS Code (because the company has not been registered in Italy yet) you must send the following documents (a copy by email and the original by carrier) WITHIN AND NO LATER THAN JUNE 2, 2015 to:

- memc.great@aimgroup.eu
 - AIM GROUP INTERNATIONAL
Via Flaminia 1068
00189 Rome Italy
Att. Grazia Landriscina/Mariaenza Marguglio
Ref: AISD Congress - AIFA request
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- ✓ DATA FORM (provided by AIM) filled in and signed by legal representative of the company
 - ✓ COPY OF PASSPORT of legal representative of the company
 - ✓ COPY OF PAYMENT of the tax due to AIFA and due to HEALTH MINISTRY if the sponsorship amount exceeds €25.822,84

We also strongly recommend all pharmaceutical sponsors to contact their Italian branch to have their help and advice in this very delicate issue.

It is the sponsor's responsibility to comply with the local/national authority's regulations, EFPIA (European Federation of Pharmaceutical Manufactures & Associations-www.efpia.org) and EUCOMED codes of practice on the promotion of their products.