

10-14 September 2011

**Me
MC*** **MEDITERRANEAN
EMERGENCY MEDICINE CONGRESS**

KOS, Greece

Support Opportunities



EuSEM
European Society for Emergency Medicine



FAEM
always means
board certified



Hellenic Society for Emergency Medicine (HSEEM)



Table of Contents

MEMC V Organising Committee	1
Reasons to Attend	1
Previous MEMCs	1
Sponsors and Exhibitors of MEMC V . .	2
About the Venue.	2
Congress Centre Layout.	3
Exhibition Opportunities.	4
Support Opportunities	4–5
Education.	5
Congress Services	5
Networking	5
Advertising	5
Final Programme	5
Programme at a Glance	5
Terms and Conditions	6–8
Exhibition	6–7
General	7
Lunch & Satellite Symposia .	7–8
Payment Information and Order Form	9

Invitation to Support

Dear Colleague:

It is with great enthusiasm that we invite you to support and attend the Sixth Mediterranean Emergency Medicine Congress (MEMC VI) in Kos, Greece, on 10-14 September 2011.

MEMC VI is the sixth biennial collaboration of the European Society for Emergency Medicine (EuSEM) and the American Academy of Emergency Medicine (AAEM). What started as an intimate meeting of a few hundred people interested in international emergency medicine has blossomed into the largest meeting of emergency practitioners outside the continental United States.

The mission of the Congress is to encourage the practice of emergency medicine throughout the world and to provide a forum for exchange of information. The final result will be better care for emergency patients worldwide.

We will build on the success of the 2009 MEMC V in Valencia, Spain, where more than 1,500 delegates from 74 countries attended sessions presented by a large number of world-renowned speakers.

Multiple tracks cover clinical, procedural, administrative, research and educational topics. The speakers are among the best educators in the world, and the topics are cutting edge. Hundreds of other attendees present abstracts both in oral and poster format.

Financial support for the Congress comes primarily from registration fees and from a variety of other sources. Attendees from the United States and from countries with a reciprocity agreement with the US receive *AMA PRA Category 1 CME Credit™*. For this reason, all ACCME guidelines for commercial support are strictly followed, and at all times the educational programme remains totally independent of external influences.

MEMC VI offers you a unique opportunity to promote your products to the largest international meeting of emergency medicine practitioners outside the United States during 2011. It will also be an excellent platform for anyone interested in supporting the development of international emergency medicine.

We look forward to meeting you in Kos and deeply appreciate your consideration.

Regards,

Helen Askitopoulou

Abdel Bellou

Howard Blumstein

William Durkin

Joe Lex

Gunnar Öhlén

Reasons to Attend

- Up to 2000 delegates expected to attend.
- Largest meeting of emergency practitioners outside the continental United States.
- Delegates expected from over 70 countries.
- A unique opportunity to promote your products.

Previous MEMCs

- 2001 Stresa, Italy - 750 delegates from 52 countries
- 2003 Sitges, Spain - 1300 delegates from 66 countries
- 2005 Nice, France - 1250 delegates from 67 countries
- 2007 Sorrento, Italy - 1500 delegates from 72 countries
- 2009 Valencia, Spain - 1500 delegates from 74 countries

JOIN US IN KOS IN 2011!



MEMC VI Organising Committee

Presidents of the Congress

Panayotis Agouridakis, HeSEM
President

Abdel Bellou, EuSEM President

Howard Blumstein, AAEM President

Executive Planning Committee Chairs

Helen Askitopoulou, EuSEM

Joe Lex, AAEM

Gunnar Öhlén, EuSEM

Executive Planning Committee

Abdel Bellou, EuSEM

Howard Blumstein, AAEM

William Durkin, AAEM

Local Committee

President

Panayotis Agouridakis

Vice President

Helen Askitopoulou

Secretary

Nicholas Smpyrakis

Treasurer

Rosemary Evrenoglou

Scientific Committee

V. Anantharaman, International

Abdel Bellou, EuSEM

Joe Lex, AAEM

Roberta Petrino, EuSEM

Richard Shih, AAEM

Lee Wallis, International

Research Forum Chairs

Gary Gaddis, AAEM

Eddy Lang, International

Marc Sabbe, EuSEM

Congress Founders

Roberta Petrino

Francesco Della Corte

A. Antoine Kazzi

Sponsors, Exhibitors and Other Supporters of MEMC V

American Academy of Emergency Medicine (AAEM)	International Federation for Emergency Medicine (IFEM)
Beth Israel Deaconess Medical Center, a teaching hospital of Harvard Medical School	Inverness Medical/Biosite
BMEYE	Jerini AG
Brahms	Karl Storz
Drager Medical	Karolinska Institute
Ecare	Karolinska University Hospital
Elsevier Iberoamerica	Marathon Multimedia
EM COOLS	MCI
EPAT and EMAT of Turkey	Mitsubishi Chemical
European Masters of Disaster Medicine	Sociedad Española de Medicina de Urgencias y Emergencias (SEMES)
European Resuscitation Council	Sonosite
European Society for Emergency Medicine (EuSEM)	Temple University Health System
HCL International	Vidacare
ID Medical	Vygon
International Conference on Emergency Medicine (ICEM 2010)	Wave Medical/PEPID
	Wisepress

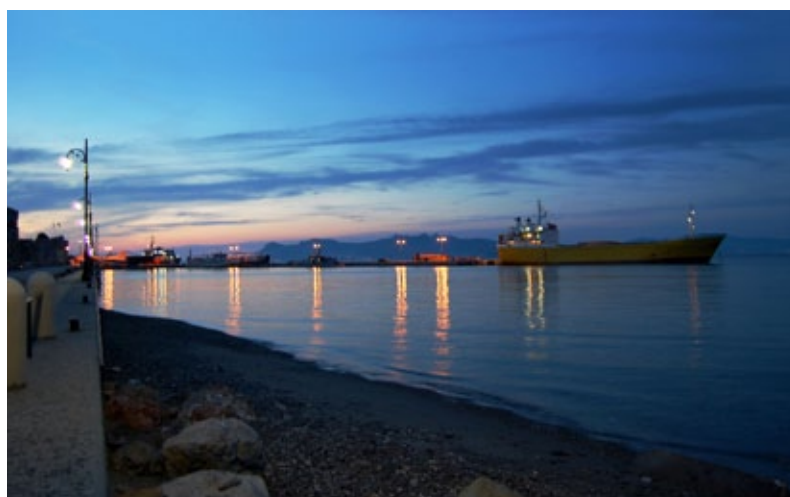
About the Venue

Start planning now for the Sixth Mediterranean Emergency Medicine Congress (MEMC VI) co-organised by the European Society for Emergency Medicine (EuSEM) and the American Academy of Emergency Medicine (AAEM). It will be held in the Kos International Convention Center in Psalidi, Kos, Greece, and already promises to surpass the first five congresses.

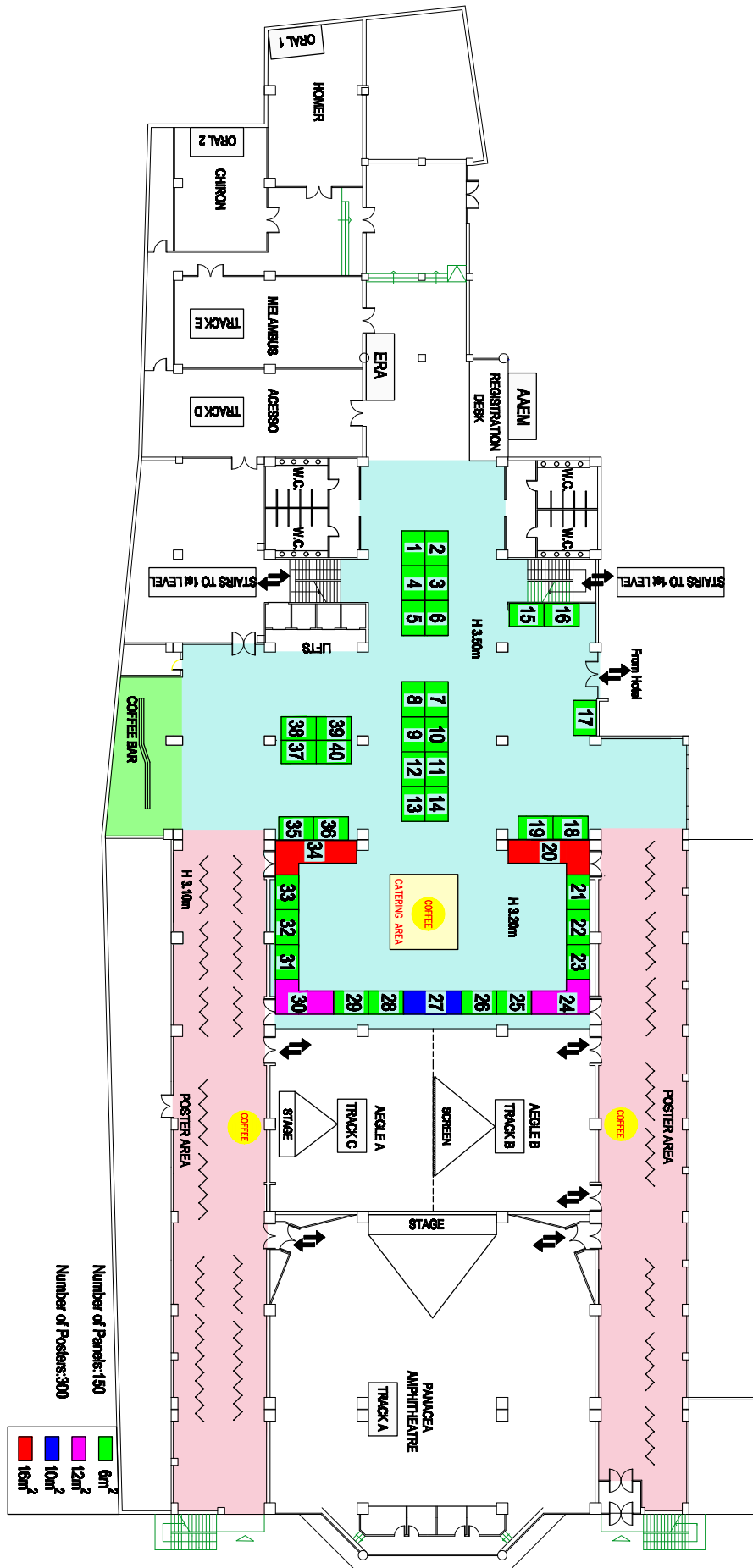
Kos is an island lying in the centre of the Dodecanese chain in the Aegean Sea. It is the third largest island in the chain, with a very well organized tourism infrastructure. Apart from its natural beauty and its breathtaking golden sandy beaches, Kos is filled with monuments and remnants of its glorious past.

The numerous and beautiful beaches of Kos Island are one of the main attractions of the island. Nestled in picturesque coves, the beaches have crystalline waters varying from azure to emerald. Some of them have smooth pebbles, others have fine white sand, others golden sand and some others are blessed with rare black sand.

If you're a food fan, various traditional Greek sweets can be found on the island such as the famous baklava, the loukoumades (a kind of honey puffs), halva with honey and the kourabiedes (shortbread biscuits with almonds and sugar).



Congress Centre Layout



Exhibition Opportunities

SHELL SCHEME SPECIFICATION

- Side and back walls (see photo for details)
- Company sign
- Carpet
- Table and two chairs
- One extension lead (up to max 500W) and three 100W spot lights

EXHIBITION COSTS*

- 3m x 2m € 6.000
- 3m x 3m € 8.000
- 3m x 4m € 10.000
- 3m x 6m € 12.000

INCLUDED IN THE PRICE

- Contractors' passes
- Two Exhibitor badges per 6 sq m and one for each additional 3 sq m
- Your company name and profile included in the final programme book
- Welcome reception

(Please note – exhibitor badges do not allow entry to scientific sessions. Additional exhibition staff can be registered at the cost of € 120 per person to include welcome reception.)

*Prices are subject to change.

STAND A (WHITE)

Lettering

One text showing company name in black font, maximum length 80 cm on external fascia.

Lighting

- Three 100W iodine-quartz spotlights, general lighting.
- One extension lead (max. 500W).
- One circuit breaker panel.

Features

- Anodised aluminium structure, matte silver colour.
- White melamine panels.
- Aluminium grid roof.
- Stand height 248 cm.
- Exhibition carpeting.

Technical Manual and Exhibition Schedule

More information will be provided at a later time.

Additional Furnishings

May be purchased through Exhibitor's Manual, to be distributed approximately one month prior to MEMC.

Questions?

Any queries concerning the exhibition arrangements should be directed to info@emcongress.org.



Support Opportunities

The names of all supporting organisations will be listed on the MEMC VI website.

EDUCATION

Abstracts on 1 GB USB Memory Stick € 15.000

Abstracts on 1 GB USB memory stick with company name and logo. A coupon will be placed in delegate bags and memory stick will be redeemable at the supporter's exhibit.

Individual Tracks € 10.000

Featuring world-renowned invited speakers, five tracks run concurrently each morning and afternoon. Supporters are recognized in the Final Programme and on session signage. Current scheduled tracks include:

- Abdominal Emergencies
- Administration
- Cardiovascular Emergencies
- Chest Emergencies
- Disaster Medicine
- Education
- Environmental Emergencies
- European Masters of Disaster
- Extremity Emergencies
- Head and Neck Emergencies
- Medical Imaging
- Neurologic Emergencies

- Pediatric Emergencies
- Psychiatric Emergencies
- Research
- Resuscitation
- Shock & Sepsis
- Toxicology & Pharmacology
- Trauma

Lunch or Satellite Symposia € 10.000 + costs

Daily lunch or satellite symposia are available. A lunch symposium will include a seated luncheon or boxed lunches, with the menu to be chosen by the supporter. Supporters will be recognized in the Final Programme and on session signage. Speakers and session topics may be selected by the supporter, though CME credits will not be offered for these sessions. All session expenses, including meals, audio-visual equipment and support, meeting space rental, and speaker's expenses are additional and are the responsibility of the supporter.

Speakers' Preview Room € 5.000

A speakers' preview room will be available for all speakers where they can rehearse and view their presentation prior to their session. Company name and logo on sign outside the entrance to the preview room will be available.

Support Opportunities, continued

CONGRESS SERVICES

Bag Insert..... € 1.500 per piece

A one-page insert, designed and produced by the supporter, will be inserted in delegate bags and distributed onsite. All inserts are subject to approval by MEMC organisers. Production and shipping costs are the responsibility of the supporter.

Coffee Break € 12.000

Mid-morning coffee breaks for approximately 2,000 delegates will be in high-traffic areas. Supporters will be recognized on prominent signage.

Coffee Break for Pre-Congress Courses..... € 7.500

Mid-morning coffee breaks will be in common areas for delegates attending Pre-Congress Courses. Supporters will be recognized on prominent signage.

Delegate Bags..... on request

The supporter's logo will be featured on registration bags to be carried by approximately 2,000 delegates over the course of the Congress.

Hotel Room Drop..... € 5.000 + costs

MEMC will arrange for delivery of supporter's materials to delegate guest rooms at the two hotels closest to the conference centre. Delivery charges additional.

Hotel Room Keys..... € 5.000 + costs

Customized guest room keys will feature supporter's logo and message. Design must be pre-approved by MEMC. Production charges additional.

Internet Lounge € 20.000

An area of the Exhibition Hall will contain 10 personal computers with Internet access for delegates' convenience. Supporter's logos will appear on signage in this high-traffic area as well as on screensavers displayed on PC's in the lounge.

Namebadges & Lanyards € 10.000

Fabric lanyards are imprinted with the supporter's logo and distributed to approximately 2,000 delegates onsite. Sponsor must comply with ACCME rules.

Notepad and Pen..... € 5.000 + costs

Distributed to all participants in Congress bag, this is a unique opportunity to highlight your company name and logo on two items.

Wireless Network on request

There is an opportunity to sponsor a wireless network for the Congress. This allows delegates to connect to the web from their own wireless enabled laptop. The sponsor's name and logo will be displayed on the first page accessed by the delegate.

NETWORKING

Closing Banquet..... € 30.000

An all-Congress social event will be served under the stars, on 13 September, the final evening of the Congress. Support of this dinner includes a reserved table for eight guests of the supporter's choice, recognition in the Final Programme and onsite signage.

Opening Reception € 25.000

The Opening Reception will be on Sunday, 11 September, following the MEMC VI Opening Ceremony. The all-Congress event will include cocktails and hors d'oeuvres. Supporters will be recognized in the Final Programme, onsite signage and during the presentation at the culmination of the Opening Ceremonies.

Advertising

FINAL PROGRAMME

Included in materials distributed to approximately 2,000 delegates onsite.

Back Cover € 12.000

Inside Front or Back Cover € 8.000

Full page, 4-colour..... € 7.000

Half-page, 4-colour..... € 5.000

Exclusive € 25.000

PROGRAMME AT A GLANCE

Programme at a Glance € 3.000

This is a useful item for attendees and in constant use during the event. It contains useful information 'at a glance' including the scientific programme, social events and general information. Distributed in the Congress bag, this is an ideal opportunity for a company to highlight its name to delegates.

Terms and Conditions

EXHIBITION

Deposit

50% of the stand cost must be provided with the signed booking form and the remainder will be invoiced in December 2010.

Confirmation of Bookings

No booking will be confirmed until the deposit has been paid.

Payment

All invoices must be paid by the deadlines. In the case of late payment, the Organisers reserve the right to resell the space. Full payment of exhibition space is required prior to build-up of the exhibition. Exhibitors with payments outstanding will not be allowed to build their stands.

Cancellations

Cancellations and changes to your original booking must be made in writing to info@emcongress.org.

For cancellations made:

- before 17 December 2010 - 30% of the total cost of each item will be retained
- before 7 February 2011 - 75% of the total cost of each item will be retained
- from 7 February 2011 - 100% of the total cost of each item will be retained

Changes in Size of Reserved Space

The Organisers reserve the right to allocate an exhibitor to a new location within the exhibition area in the case of a change in size of the reserved exhibition space.

Allocation of Stands

Stands will be allocated on a first-come first-served basis.

Manning of stands

Exhibitors will be required to ensure that their stands are manned during the opening hours of the exhibition and must not dismantle their stands before the published closing time.

Registrations

Exhibitors are entitled to two exhibitor registrations per 6 sq m, and one additional exhibitor per 3 additional sq m booked. Additional exhibition staff may register at a cost of € 120 per person. Any exhibitor wishing to attend the scientific sessions will be requested to pay the full registration fee.

Sharing of Stands

Exhibitors are not permitted to share with others any booth space allotted to them without prior written consent from the Organisers.

Sub-letting

Exhibitors shall not sub-let the whole or any part of the stand allotted to them without the written consent of the Organisers.

Amendments to Exhibition Layout

While every effort is made to preserve the published layout of the exhibition, the Organisers shall be entitled to vary the layout if this is in the general interest of the exhibition.

Stand Design

Any exhibitors occupying space-only stands are required to submit a detailed plan of their stand to the Organisers for approval.

Layout of Stand

To maintain an open exhibition area, the exhibitors are requested to maintain sides of stands adjacent to aisles open. Island stands should be accessible from all four sides.



Terms and Conditions, continued

Flow of Delegates

Nothing may impede the free flow of delegates in the aisles. This means that nothing may be built in the aisles, nor may furniture or equipment stand in the aisle space.

Build up

No one under the age of sixteen (16) will be permitted on the exhibition during build-up or dismantling.

Maximum Stand Height

The maximum height for any part of any stand will be 9.00 m from the ground. Shell scheme stands are 248 cm high.

Laser Shows

No laser shows will be allowed at this event.

Disruption to Other Exhibits

The Organisers reserve the right to restrict exhibits, which, because of noise, method of operation, materials or any other reason, become objectionable to other exhibitors or to delegates.

Give-aways and Distribution of Printed Materials

Give-aways and printed material may only be distributed in the space rented by the exhibitor in the exhibition hall. Contests, lotteries and raffles are subject to approval by the Organisers.

Product Disclaimer

The acceptance of a product or service for exhibition does not in any manner constitute an endorsement by the Organisers. Each exhibitor and/or sponsor is responsible for the material and information they make available at the meeting. Exhibitors and sponsors should only present material and information which has been approved by their legal departments and which is in compliance with the legislation of the host country of the meeting.

It is the responsibility of exhibitors and sponsors to address these issues and any conflicts arising from such matters directly among themselves as the Organisers will not arbitrate in any way in legal issues of this nature.

Liability

The Organisers cannot accept responsibility for damage caused by an exhibitor nor for loss sustained by an exhibitor. Exhibitors or their agents must not damage or deface the exhibition facility or the booths and equipment of other exhibitors. When such damage occurs, the exhibitor is solely responsible and is liable to the owner of the property. Exhibitors must make provision for the safeguarding of their goods, materials, equipment and displays at all times.

Security and Insurance

The Organisers will not be held responsible for any loss or damage to exhibitors' goods, and exhibitors are reminded that they should take out their own insurance to cover for this.

Health and Safety at Work Regulations

It is the responsibility of the exhibitor to ensure that his/her contractor, employees, displays and exhibits comply with the latest legislation regarding Health and Safety at Work regulations.

GENERAL

Logos

The use of the MEMC, EuSEM and AAEM logos is not permitted without written permission. These logos are only to be used in official meeting publications or at events approved by the Organisers.

Delegate Bag Inserts

Specifications:

- Each insert should require one manipulation only for inclusion in the Congress bags.
- The maximum size of each insert is limited to A4 format (21cm x 29.7cm).
- The maximum weight per insert is limited to 50gm.
- The width of each insert is limited to 5mm.

Recording of Sessions

No part of the scientific programme may be photographed, filmed or otherwise recorded without prior permission from the Organisers.

Other Events

Other events may not be arranged for delegates during the scientific programme (including the satellite or lunch symposia) and oral or poster presentations, or during the opening ceremony, welcome reception, or other Congress social events. Transportation to other events may not depart during the official programme (including the satellite or lunch symposia).

Postponement or Abandonment

The Organisers will not be held responsible in the case of any postponement or abandonment of the exhibition for reasons beyond their control.

Acceptance of Applications

The Organisers reserve the right to refuse applications from companies not meeting standard requirements or expectations and reserve the right to curtail or to close exhibits, wholly or in part, that reflects unfavourably on the character and the purpose of the meeting.

Amendments to Terms and Conditions

The Organisers reserve the right to alter, amend or add to any of these conditions.

LUNCH & SATELLITE SYMPOSIA

The cost of running a lunch or satellite symposium is € 10,000 and costs.

Payment

A deposit of 50% of the cost of the satellite must be included with the request for a satellite or lunch symposium.

The session will not be registered as confirmed until the deposit is paid.

An invoice for the remaining 50% of the cost of the satellite or lunch symposia will be invoiced in December 2010.

Terms and Conditions, continued

Cancellations

Cancellations and changes to your original booking must be made in writing to info@emcongress.org. For cancellations made:

- before 17 December 2010 - 30% of the total cost of each item will be retained
- before 7 February 2011 - 75% of the total cost of each item will be retained
- from 7 February 2011 - 100% of the total cost of each item will be retained

Allocation of Slots

Slots will be allocated on a first-come first-served basis. All satellite or lunch symposia must be organised at the official meeting venue at a time slot determined by the Organisers.

Content

The programme content of all satellites is subject to approval by the Scientific Programme Committee. An outline of the proposed programme, to include the session title, proposed chair and speakers and their titles must be submitted to the Committee. The Committee will be happy to assist potential sponsors in putting together a list of topics and speakers. Satellite organisers must provide details of their session, which must be returned by the deadline indicated. The content of any satellite or lunch symposia may not include material which will subsequently be presented in a didactic session during the meeting.

Promotion

Satellite and lunch organisers will have the session listed in the programme books. Companies holding an official satellite or lunch symposium may distribute flyers and other documents advertising their session. This material may be distributed only within the limits of the exhibition stand of the company holding the advertised satellite or lunch symposium.

Reward

Satellite or lunch organisers may offer no material inducement or reward to delegates to attend the session.

Corporate branding of auditorium

Due to the tight schedule of sessions in the meeting rooms, corporate branding for satellites is limited to self-standing signage. It is the responsibility of the company holding a satellite or lunch symposium to remove all branding immediately at the end of the satellite.

Insurance

Each organiser of a symposium will be responsible for each and every occurrence in the hall assigned to the symposium for the duration of the time-slot assigned to the symposium. The responsibility may extend further than the place and time of the symposium if damages are caused by the installation of materials arranged by the symposium organizers. The organizers of industry symposia are requested to effect and maintain public liability insurance and to provide MEMC with a copy of their insurance certificate no later than 15 April 2011.

Registrations

Companies with satellite or lunch symposia are entitled to a maximum of five free delegates passes for entrance to their satellite or lunch session only. These free entrance badges will be given onsite at the exhibitor registration desk, to the person responsible for the satellite or lunch symposia. Any delegate wishing to attend the whole meeting will be requested to pay the full registration fee.



Payment Information and Order Form

A deposit of 50% of the total amount is due upon submission of booking forms. No booking will be confirmed without the deposit. The final balance will be invoiced in December 2010. For bookings made after 1 December 2010, the full amount is due at the time of submission of reservation.

EXHIBIT HALL BOOTH SPACE

- 3m x 2m € 6.000
- 3m x 3m € 8.000
- 3m x 4m € 10.000
- 3m x 6m € 12.000

Exhibits Total: _____

EDUCATION

- Abstracts on 1 GB USB Memory Stick..... € 15.000
- Individual Tracks € 10.000
- Lunch or Satellite Symposium € 10.000 + costs
- Speakers' Preview Room..... € 5.000

Exhibits Total: _____

CONGRESS SERVICES

- Bag Insert € 1.500 per piece
- Coffee Breaks € 12.000
- Coffee Breaks for Pre-Congress Courses..... € 7.500
- Delegate Bags..... on request
- Hotel Room Drop..... € 5.000 + costs
- Hotel Room Keys..... € 5.000 + costs
- Internet Lounge..... € 20.000
- Namebadges & Lanyards € 10.000
- Notepad and Pen € 5.000 + costs
- Wireless Network on request

Services Total: _____

NETWORKING

- Closing Banquet..... € 30.000
- Opening Reception € 25.000

Networking Total: _____

ADVERTISING

Final Programme

- Back Cover € 12.000
- Inside Front or Back Cover € 8.000
- Full page, 4-colour € 7.000
- Half-page, 4-colour € 5.000
- Exclusive € 25.000

Programme at a Glance

- Programme at a Glance..... € 3.000

Advertising Total: _____

Grand Total: _____

Company: _____

Contact Name: _____

Address: _____

City: _____ State/Province: _____ ZIP/Postal Code: _____

Country: _____

Phone: _____ Fax: _____

Email: _____

CANCELLATION POLICY

Cancellations and changes to your original booking must be made in writing to MEMC at info@emcongress.org. For cancellations made before 17 December 2010, 30% of the total cost of each item will be retained; before 7 February 2011, 75% of the total cost of each item will be retained; from 7 February 2011, 100% of the total cost of each item will be retained.

PLEASE REMIT PAYMENT IN FULL TO:

Mediterranean Emergency Medicine Congress (MEMC)
c/o AAEM • 555 E. Wells Street, Suite 1100 • Milwaukee, WI 53202 • USA

METHOD OF PAYMENT:

- Wire transfer (please contact AAEM for information at 800 884 2236 or +01 414 276 7390)
- Credit Card (circle: MasterCard or VISA)

Card Number _____ Expiration Date _____

Cardholder Name _____ Signature _____

**Sixth Mediterranean Emergency
Medicine Congress**
555 E. Wells St., Suite 1100
Milwaukee, WI 53202-3823

10–14 September 2011

**Me
MC*** **MEDITERRANEAN
EMERGENCY MEDICINE CONGRESS**

KOS, Greece
Support Opportunities

