

The Third Mediterranean Emergency Medicine Congress

France, Nice, ACROPOLIS (Palais des Congrès et des Expositions)
September 2-5, 2005



when minutes count

EM



SPONSORSHIP OPPORTUNITIES



www.emcongress.org

Dear Colleagues:

The Third Mediterranean Emergency Medicine Congress (MEMC) will take place in Nice, France on September 2-5, 2005. This Congress follows the highly successful Second Congress, which was held in Sitges, Spain in September 2003. The second MEMC had over 1,100 registrants from fifty-two different countries, 7 concurrent tracks and over 750 research abstracts presented. An impressive 90% of the participants rated the Congress as an outstanding or excellent experience and said that they would be interested in participating in future versions of the Congress. The second MEMC brought together in one event the largest line-up ever of specialty founders and leaders in Emergency Medicine as speakers and participants. They stated that they consider it the best Emergency Medicine Conference they have ever participated in and described it as the "turning point" for the international development of Emergency Medicine across the globe.

The MEMC is the collaborative effort of the American Academy of Emergency Medicine (AAEM) and the European Society for Emergency Medicine (EuSEM). The mission of the Congress is to promote the practice of Emergency Medicine throughout the world and to provide a forum for information exchange.

What is exceptional about the Third Mediterranean Congress is 1) it's even more impressive line-up of world-renown speakers (relative to the second MEMC), and 2) of National and International Societies and Organizations that have agreed to officially co-organize or sponsor this event and to send delegations to participate in its activities.

They include the "Who's Who" of the specialty of Emergency Medicine in the world, the fathers, mothers, founders and leaders of the specialty, and the leading specialty organizations in the world. The list is simply impressive and too extensive to be included in this letter.

The Congress uses a multi-track format that covers clinical, procedural, administrative, research, and educational topics. English will be the official language used by speakers. The conference rooms have the capacity to accommodate anywhere between 200 and 1,400 delegates.

The financial support for the Congress comes from a variety of sources, though at all times the educational program remains totally independent of all external influences.

The 2005 Congress offers a unique opportunity for those pharmaceutical and medical industries interested in supporting the development of International Emergency Medicine. Those are listed in the accompanying document titled, "Sponsorship Options & Pricing Plan – Third MEMC."

We look forward to meeting you in Nice, France and are most appreciative for your consideration.

Antoine Kazzi, MD
AAEM President
MEMC President for the USA

Roberta Petrino, MD
Executive Chair for EuSEM

David Williams, FFAEM
EuSEM President
MEMC President for Europe

Erik D. Barton, MD, MS
Executive Chair for AAEM

CHAIRS OF THE CONGRESS AND COMMITTEES

The European Society for Emergency Medicine and the American Academy of Emergency Medicine present the Third Mediterranean Emergency Congress, Acropolis, Nice, France, on September 2-5, 2005.

PRESIDENTS OF THE CONGRESS

David WILLIAMS - EuSEM President

A. Antoine KAZZI - AAEM President

EXECUTIVE COMMITTEE CHAIRS

- Roberta Petrino (EuSEM)
- Francesco Della Corte, Co-Chair (EuSEM)
- Erik D. Barton (AAEM)
- Dominique Pateron (France)

SCIENTIFIC COMMITTEE CHAIRS

- Luis Garcia Castrillo Riesgo (EuSEM)
- Joseph R. Lex, Jr. (AAEM)
- Ghazala Sharieff, Co-Chair (AAEM)
- Frederic Adnet (France)

EXECUTIVE COMMITTEE

- Andy S. Jagoda (New York)
- Edward A. Panacek (California)
- Richard E. Wolfe (Massachusetts)
- Knox H. Todd (New York)
- Gautam Bodiwala (UK)
- Pinchas Halpern (Israel)
- Ulkumen Rodoplu (Turkey)
- Juliusz Jakubaszko (Poland)

SCIENTIFIC COMMITTEE

- Ramon Johnson (California)
- Amal Mattu (Maryland)
- Larry Weiss (Louisiana)
- Richard Shih (New Jersey)
- Raed Arafat (Romania)
- Nelson Pereira (Portugal)
- John Ryan (Ireland)
- Federico Miglio (Italy)

FRENCH EXECUTIVE COMMITTEE

- Claude Lapandry (Bobigny)
- Marc Freysz (Dijon)
- Marc Alazia (Marseille)
- Dominique Lauque (Toulouse)

FRENCH SCIENTIFIC COMMITTEE

- Richard Domergue (Nice)
- Sylvie Baqué Sylvie (Saint-Girons)
- J. Schmidt (Clermont-Ferrand)
- Patrick Miroux (Compiègne)

HOSTING SOCIETIES

- **La Société Francophone de Médecine d'Urgence (SFMU)**
President: Pr Jacques Kopferschmitt
- **Service d'Aide Médicale Urgente de France (SAMU de France)**
President: Dr Marc Giroud

HOSTING INSTITUTIONS

- University of California, Irvine, USA
- Università del Piemonte Orientale, Novara, Italy
- Université de Nice, France
- Harvard Medical School, Beth Israel Deaconess Medical Center, Boston, USA
- Mount Sinai School of Medicine, New York, USA

ADVISORY BOARD

- Ron M. Walls (Massachusetts)
- C. James Holliman (Pennsylvania)
- John Marx (North Carolina)
- Peter Rosen (Wyoming, Massachusetts)
- Lewis Goldfrank (New York)
- William Barsan (Michigan)
- Jerome R. Hoffman (California)
- Thomas Cesario (California)
- Herman Deloos (Belgium)
- Helen Askitopoulou (Greece)
- Gunnar Ohlen (Sweden)
- Agnes Meulemans (Belgium)
- Benno Wolcke (Germany)
- Tom Beattie (UK)
- Patrick Plunkett (Ireland)
- Giovanni Vacca (Italy)

FRENCH ADVISORY BOARD

- Karim Tazarourte (Melun)
- Jean-Emanuel De la Coussaye (Nîmes)
- T. J. Francillon (Bourg en Bresse)
- Marc Maignan (Nancy)

WORKSHOP DIRECTORS

Emergency Ultrasounds

Peter Thompson (UK) and Michael Lambert (USA)

Wound Care Workshop

Joe Lex (USA)

Non-Invasive Ventilation Workshop (two-day course)

Roberta Petrino (Italy) and Dianne Birnbaumer (USA)

EKG Interpretation

Amal Mattu (USA)

Advanced Airway Management Workshop

Erik Barton (USA) and Volker Dörjes (Germany)

Hospital Disaster Preparedness

Francesco Della Corte (Italy)

Pediatric Emergency Procedures Workshop

Ghazala Sharieff (USA) and Yehezkel Waisman (Israel)

Casting & Splinting Techniques

Michael D. Burg (USA)

Basics of Research in Emergency Medicine

Judd Hollander (SAEM)

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EUROPEAN ASSOCIATION FOR EMERGENCY MEDICINE



SPONSORSHIP OPPORTUNITIES AND PRICING PLAN

You can choose from the sponsorship opportunities listed.

Through your degree of investment in the Third Mediterranean Emergency Medicine Congress, you will be considered as:



DIAMOND SUPPORTER

from 15 000 € to 29 999 € (+ VAT)



SILVER SUPPORTER

from 3 000 € to 7 999 € (+ VAT)



PLATINIUM SUPPORTER

≥ 30 000 € (+ VAT)



GOLDEN SUPPORTER

from 8 000 € to 14 999 € (+ VAT)



BRONZE SUPPORTER

from 1 000 € to 2 999 € (+ VAT)

CHOOSE YOUR OPTIONS :

1 ■ EXHIBIT HALL BOOTH SPACE:

- Non equipped booth spaces located in the Exhibit Hall
- Delegates must go through the exhibit hall to enter all other meeting rooms in the Congress Center
- < 12 m² 550 € / m² (+ VAT)
- 12 - 15 m² 500 € / m² (+ VAT)
- 16 - 20 m² 450 € / m² (+ VAT)
- > 20 m² 400 € / m² (+ VAT)

2 ■ SPONSORING THE SECOND ANNOUNCEMENT (Full program):

- 65,000 [32-page] brochures with the full program will be mailed early March/April 2005.
- 30,000 in the USA, and 35,000 in Europe, Canada, Australia, Europe, the Middle East
- 15,000 of the ones to be distributed in Europe will be in French and sent to 15,000 French Emergency Physicians
- Ads can be up to 4-colors and must be provided camera-ready.

PRICING OPTIONS	French Edition (15,000 mailings)	English Edition (50,000 mailings)
. Sole Sponsor Option (Back and Back of Front)	15 000 € + VAT	20 000 € + VAT
. Back Page Full-page Ad	10 000 € + VAT	15 000 € + VAT
. Back of Front Page / Full-page Ad	7 500 € + VAT	10 000 € + VAT
. Full-Page Ad (4 pages maximum)	5 000 € + VAT	7 000 € + VAT
. Half-Page Ad (4 half pages maximum)	3 000 € + VAT	5 000 € + VAT

3 ■ SPONSORING THE THIRD ANNOUNCEMENT (Updated Full program):

- 65,000 (32-page) brochures with the full program
- Third Announcement in June (Sole Sponsor Option ONLY)
- 30,000 in the USA, and 35,000 in Europe, Canada, Australia, Europe, the Middle East
- 15,000 of the ones to be distributed in Europe will be in French and sent to 15,000 French Emergency Physicians
- Ads can be up to 4-colors and must be provided camera-ready.
- **Pricing Options Sole Sponsor Option ONLY** : Gets two full-page ads on Back-Page and Back of Front-Page

PRICING OPTIONS	French Edition (15,000 mailings)	English Edition (50,000 mailings)
. Sole Sponsor Option	15 000 € + VAT	25 000 € + VAT

4 ■ SPONSORING THE SYLLABUS (1,000-1,500) FOR THE DELEGATES:

- All Congress sponsors will be listed in the Syllabus in a designated Sponsorship Credit section - with a listing of the specifics (type and level of their contribution.)
- However, Special Acknowledgment and Credit will be included to prominently recognize the Sponsors of the Syllabus.

PRICING OPTIONS :

- . Sole Sponsor (Back-Page Full-page Ad): 15 000 € + VAT
- . Back-Page Full-Page Ad: 10 000 € + VAT
- . Back of Front-Page: 7 500 € + VAT
- . Full-Page Ad (4 pages maximum): 5 000 € + VAT
- . Half-Page Ad (4 half pages maximum): 3 000 € + VAT

CHOOSE YOUR OPTIONS :

■ ■ ■ 5 ■ SPONSORING THE LUNCH SYMPOSIUMS:

- One Luncheon Symposium is available for each day of the Congress (3 total)
- Predicted Congress Attendance: 1,000-1,500 Delegates

PRICING OPTIONS:

- . Sole Sponsor per lunch
- . Two or more Sponsors per lunch

10 000 € + VAT
5 000 € / per sponsor + VAT

■ ■ ■ 6 ■ SPONSORING THE OPENING RECEPTION:

- Friday 2nd September, 2005: 7-9.30 pm
- French Dance Show / Buffet and Wine for 1,000-1,300 Delegates

PRICING OPTIONS:

- . Sole Sponsor
- . Two or more Sponsors

10 000 € + VAT
5 000 € / per sponsor + VAT

■ ■ ■ 7 ■ SPONSORING THE GALA DINNER:

- Saturday 3rd September, 2005: 8 pm-Midnight
- Sit-down Dinner and Wine with Formal Dance (Band)
- Predicted Attendance: 350 Delegates
- All delegates, except speakers, staff, and moderators will pre-register and pay for their tickets to cover some of the expenses related to this event.

PRICING OPTIONS:

- . Sole Sponsor
- . Two or more Sponsors

30 000 € + VAT
15 000 € / per sponsor + VAT

■ ■ ■ 8 ■ SPONSORING THE CLOSING NIGHT CEREMONY (Karaoke Buffet Dinner and Dance):

- Monday 5th September, 2005: 8 pm-2 am
- Buffet Dinner and Wine with Karaoke and Dance
- Predicted Attendance: 250 Delegates (maximum attendance will be limited to the speakers, moderators, and the first to register for the Karaoke Dinner)
- All delegates, except speakers, staff, and moderators will pre-register and pay for their tickets to cover some of the expenses related to this event.

PRICING OPTIONS:

- . Sole Sponsor
- . Two or more Sponsors

10 000 € + VAT
5 000 € / per sponsor + VAT

■ ■ ■ 9 ■ SPONSORING THE COFFEE BREAKS:

- Two per day (am and pm) for 3 days
- Predicted Attendance: 1,000-1,400 Delegates

PRICING OPTIONS:

- . Sponsorship for ALL Coffee Breaks (All 3 days):
- . Sponsorship for Each Day (2 coffee breaks):

20 000 € + VAT
8 000 € / per day + VAT

CHOOSE YOUR OPTIONS :

- 10 ■ SIMULTANEOUS TRANSLATION TO FRENCH:** **5 000 € + VAT /per room per day**
- Four Tracks available (Main Auditorium + 3 other)
 - For Auditorium - For one day
 - 700 Philips Infrared Receptors / 1 cabin / 1 transmitter / 1 amplifier / 2 seats for translators / 1 translation technician
 - Sponsorship for Simultaneous Translation into French for each day would be acknowledged on the program, the syllabus, website, and at the beginning and end of the day in that room.

- 11 ■ REGISTRATION BAGS:** **15 000 € + VAT**
- 1,500 Bags

- 12 ■ INSERTS INTO REGISTRATION BAGS:** **1 000 € + VAT**
- 1,500 Bags

EXHIBITOR'S MANUAL

An exhibitor's manual will be sent to all partners approximately one month prior to the Congress. This manual contains all of the information regarding booth set-up (time, delivery address, stand number, etc.) as well as booking forms for furniture, electricity, plants, etc.



ORDER FORM

1 • EXHIBIT HALL BOOTH SPACE

- | | | |
|--------------------------|--------------------------|--------------------------------|
| • < 12 m ² | <input type="checkbox"/> | 550 € / m ² (+ VAT) |
| • 12 - 15 m ² | <input type="checkbox"/> | 500 € / m ² (+ VAT) |
| • 16 - 20 m ² | <input type="checkbox"/> | 450 € / m ² (+ VAT) |
| • > 20 m ² | <input type="checkbox"/> | 400 € / m ² (+ VAT) |

2 • SPONSORING THE SECOND ANNOUNCEMENT

French Edition

(15,000 mailings):

- | | | |
|---|--------------------------|------------------|
| • Sole Sponsor Option (Back and Back of Front): | <input type="checkbox"/> | 15 000 € (+ VAT) |
| • Back Page Full-page Ad: | <input type="checkbox"/> | 10 000 € (+ VAT) |
| • Back of Front Page / Full-page Ad: | <input type="checkbox"/> | 7 500 € (+ VAT) |
| • Full-Page Ad (4 pages maximum): | <input type="checkbox"/> | 5 000 € (+ VAT) |
| • Half-Page Ad (4 half pages maximum): | <input type="checkbox"/> | 3 000 € (+ VAT) |

English Edition

(50,000 mailings):

- | | |
|--------------------------|------------------|
| <input type="checkbox"/> | 20 000 € (+ VAT) |
| <input type="checkbox"/> | 15 000 € (+ VAT) |
| <input type="checkbox"/> | 10 000 € (+ VAT) |
| <input type="checkbox"/> | 7 000 € (+ VAT) |
| <input type="checkbox"/> | 5 000 € (+ VAT) |

3 • SPONSORING THE THIRD ANNOUNCEMENT

French Edition (15,000 mailings):

15 000 € (+ VAT)

English Edition (50,000 mailings):

25 000 € (+ VAT)

4 • SPONSORING THE SYLLABUS FOR THE DELEGATES

- | | | |
|--|--------------------------|------------------|
| • Sole Sponsor (Back-Page Full-page Ad): | <input type="checkbox"/> | 15 000 € (+ VAT) |
| • Back-Page Full-Page Ad: | <input type="checkbox"/> | 10 000 € (+ VAT) |
| • Back of Front-Page: | <input type="checkbox"/> | 7 500 € (+ VAT) |
| • Full-Page Ad (4 pages maximum): | <input type="checkbox"/> | 5 000 € (+ VAT) |
| • Half-Page Ad (4 half pages maximum): | <input type="checkbox"/> | 3 000 € (+ VAT) |

5 • SPONSORING THE LUNCH SYMPOSIUM

Please contact us for prices

6 • SPONSORING THE OPENING RECEPTION

- | | | |
|------------------------|--------------------------|-------------------------------|
| • Sole Sponsor | <input type="checkbox"/> | 10 000 € (+ VAT) |
| • Two or more Sponsors | <input type="checkbox"/> | 5 000 € / per sponsor (+ VAT) |

7 • SPONSORING THE GALA DINNER

- | | | |
|------------------------|--------------------------|--------------------------------|
| • Sole Sponsor | <input type="checkbox"/> | 30 000 € (+ VAT) |
| • Two or more Sponsors | <input type="checkbox"/> | 15 000 € / per sponsor (+ VAT) |

8• SPONSORING THE CLOSING NIGHT CEREMONY

- Sole Sponsor
- Two or more Sponsors

10 000 € (+ VAT)
5 000 € / per sponsor (+ VAT)

9• SPONSORING THE COFFEE BREAKS

- Sponsorship for ALL Coffee Breaks (All 3 days):
- Sponsorship for Each Day:

20 000 € (+ VAT)
8 000 € / per day (+ VAT)

10• SIMULTANEOUS TRANSLATION TO FRENCH

5 000 € / per room per day (+ VAT)

11• REGISTRATION BAGS

15 000 € (+ VAT)

12• INSERTS INTO REGISTRATION BAGS

1 000 € (+ VAT)

COMPANY

CONTACT NAME

ADDRESS

.....

ZIP CODE CITY

TEL FAX

E-MAIL

Total (VAT excluded) **€ HT**

Handling fee & insurance (compulsory) **55 € HT**
VAT (19,6%) **€**

Total (VAT included) **€**

RIB

Domiciliation BANQUE CHAIX MARSEILLE
 Code Banque : 10178 Code Guichet : 00026
 N° de compte : 0000023200D 02
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Stamp and signature, with the mention "Agreed"
 to be returned by mail or fax to MCO Congrès

COULD YOU PLEASE FULFILL THIS DOCUMENT AND RETURN TO MCO CONGRES/ MEMC 2005 WITH 50% OF THE TOTAL AMOUNT (VAT INCLUDED). BALANCE MUST BE PAID PRIOR TO THE CONGRESS.

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EUROPEAN SOCIETY FOR EMERGENCY MEDICINE



CONGRESS VENUE

PALAIS DES CONGRES ET DES EXPOSITIONS - ACROPOLIS
1, Esplanade Kennedy - F-06304 Nice
Phone : +33 (0)4 93 92 83 00
www.nice-acropolis.com

GENERAL ORGANISATION

MCO Congrès
Frédérique ARIBAUD
Tél : +33 (0)4 95 09 38 00
e-mail : frederique@mcocongres.com



• M.C.O. •
C O N G R È S

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